



ELAN AFZALI

PROFILE

I am a graduate from Farnham UCA with a first class bachelors degree in graphic design. With over 10 years experience using the Adobe Suite and 8 years working with 3D design software. I am a skilled multidisciplinary designer capable of producing work for all marketing related material a company could need. Additionally, with previous extensive history woking in photography, cinematography, product design, print and web, I am able to be a true generalist in my skillset. I am someone with a keen eye for detail. Strong organisational/multitasking skills and an enthusiastic approach to work. I fit well in a cooperative, team based work environment allowing me to exercise ambition and love for the outcome.

EDUCATION

Farnham UCA Sept 2020 - May 2023

Graphic Design BA HONS - Graduated First Class Degree

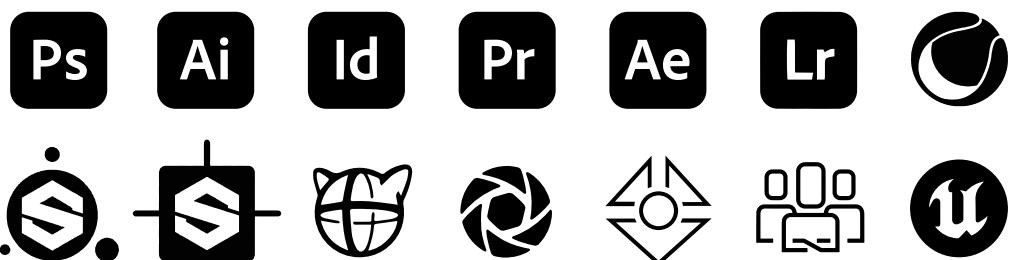
During this course, I learned about the fundamentals of graphic design and how large scale projects are managed in industry. We were briefed on many real world examples and were given the opportunity to extensively practice tackling large scale projects consisting of collaborative work and meticulous planning. My studies at UCA culminated in my final major project where I combined what I had learned with mediums such as 3D design to create a surrealist themed catalogue in IKEA's branding.

Varndean College Brighton 2016 - 2018

A level Graphic Design (B), A level Photography (A)

CTEC Creative Media (B)

SKILLS



Photoshop, Illustrator, Indesign, Premiere Pro, After Effects, Lightroom, Cinema4D, Substance Painter, Substance Designer, Cascadeur, Keyshot, Iclone, Character Creator, Unreal Engine

NOTABLE PROJECTS

Graphic Design

Animation

AudioVisual

GaussianSplat

CONTACT

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PORTFOLIO

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EMPLOYMENT

Junior Graphic Designer, Aspen Pumps Group, Hailsham

Leading global provider of air conditioner condensate removal pumps and other HVAC/R related accessories

2024

- Worked as part of a 7 person design team to produce all media used by the group's subsidiaries and affiliated companies
- As the sole user of 3D design software in the team, I managed and undertook all projects calling for 3D animated or static work
- I completed a large portion of the companies photography and videography briefs

Junior Graphic Artworker, Woolovers, Burgess Hill

Notable British Lifestyle and clothing brand specialising in natural high quality knitwear

2025

- Worked in a 4 person design team tasked with producing all printed and digital media used by the company's affiliated brands
- Produced catalogues on a bi-tri weekly basis typically consisting from 60-250 pages
- Producted newspaper advertisements featured in notable publications such as, The Daily Mail, The I, The Times and Metro

WORK EXPERIENCE

Print Assistant, The Lewes Print Shop, Lewes

Bespoke print shop providing specialised professional printing solutions

Jan 2015

- Used specialised equipment over a range of mediums in order to produce satisfactory outcomes for the client
- Managed and responded to simultaneous professional briefs in a punctual manner
- I independently interacted with clients and adjusted my workflow to accommodate their needs

Assistant Falconer, Ben Long Falconry, Gloucestershire

Professional falconry tours and equipment provider

Aug 2018

- Assisted with the specialised daily care of over 27 birds of prey
- Accommodated for the unpredictable work environment that falconry often involves
- Conducted public relations to market the brand through engagement with the public
- Worked in a collaborative manner to safely care for the birds

HOBBIES

Throughout recent years I have shown a keen interest in falconry including ownership of a harris hawk. I also enjoy sports such as rock climbing, ice skating or rugby. I have a love for cooking and the outdoors including helping maintain a small hobby farm.